



It's Hard To Stop A Trane.

# WHY TRANE?



## HOMEOWNERS

- Trane brand is the MOST Reliable for a reason! And, we can prove it!
- 100-year legacy of quality and innovation.
- Highest industry standards for testing and quality.
- Expertise in environmental technology and energy conservation.
- Nationwide network of certified Trane Comfort Specialists.™
- Integration with the Nexia™ smart home platform.
- Trane gives back... National Sponsor of the St. Jude Dream Home Giveaway.



## BUILDERS



- Flexible System Solutions
  - Trane offers HVAC systems for every home you build, from entry level/first time homebuyers to luxury/discerning homebuyers. This includes upgrade options to enhance your offering to prospective homeowners.
- Why It's Hard To Stop A Trane...
  - We take 100 years of experience and build that knowledge into our system integration.
  - We leave nothing to chance with our testing & product validation.
- Builder and contractor satisfaction with Trane and their Distributors is highly correlated with sales growth.
- We are continually leveraging builder and contractor feedback to further improve the strong brand affinity and relationships.

